



WISCONSIN HERD ART CONTEST PRESENTED BY BMO HARRIS BANK

Thank you to you and your student for participating in this contest! We appreciate the time and effort put into making these incredible designs and artwork to be shared within the Herd and BMO communities! The contest will run from **Friday April 9th, 2021 – Monday May 10th, 2021** with winners selected on **Tuesday June 1st, 2021**. Please see the below breakdown of how to enter into the contest and returning the artwork to school.

Parent/Guardian

How:

- Step #1
 - On separate paper, students sketch out what they want their design to look like
- Step #2
 - Students design and color their BMO Harris Bank saucer with **BOLD** and **DEFINED colors** and lines
- Step #3
 - Students take their BMO Harris Bank saucer home to their parent/guardian
- Step #4
 - Parent/Guardian takes a picture of the finalized work of art
- Step #5
 - Parent/Guardian uploads picture to the link provided for submission into the art contest under their name (minors cannot enter the legal contest, but parent/guardian can on their behalf)
- Step #6
 - Students bring back finalized work of art and stored by teacher in the classroom for the Herd staff to pick up

Tips:

- Use crayons, colored pencils, and markers when drawing and designing
- Artwork should be **LARGE**, **bright**, colorful, and *detailed*
- Make sure to use the whole space on the saucer to show off your artwork!

Why:

- It is fun to draw, be creative, and make art!
- Select artwork will get prizing and be featured on one (1) jersey worn in the 2021-22 season
- **ALL** returned artwork will be displayed on the seats at for fans to see for the specific game

Prizes:

- Five (5) Winners selected to be on a game jersey
 - Four (4) tickets to the specific Wisconsin Herd game
 - Wisconsin Herd swag bag
 - BMO gift
 - On-court game recognition and more!
 - Participating classroom prizes
- Five (5) Honorable Mentions selected for the following categories: Most Creative, Most Colorful, Best Sports Representation, Best Memory, and Most Innovative
 - Two (2) tickets to the specific Wisconsin Herd game
 - Wisconsin Herd swag bag
 - Game recognition
 - Participating classroom prizes

(All students and staff will have a link to purchase seats or additional ones at a discounted rate)

Design Starters:

What the Wisconsin Herd means to you:

- High-flying dunks and action
- Opportunity to spend time with family, friends, teammates, and classmates
- Professional basketball close to where I live (Milwaukee Bucks and NBA in my backyard)
- Basketball role models
- Pointer, Mini Herd, Point-Air

Concepts to think of:

- Exciting
- Fun
- Memories
- Happy